

Sample Letter of Agreement

Note from CharityVillage Campus: This is a sample only, and in no way constitutes legal advice. Your organization should consult with its own lawyers before using this or any other legal document.

Official Sponsorship Agreement

This agreement is made and dated the ___ day of _____, _____

This agreement:

BETWEEN:

NONPROFIT

(a not for profit society, #1 incorporated under the laws of ?)

ADDRESS

(hereinafter called "NONPROFIT")

AND:

NAME OF COMPANY

Address

(hereinafter called "COMPANY")

WHEREAS:

- A. NONPROFIT is honoured to have COMPANY accept the position of PRESENTING SPONSOR for the Annual Golf Event (known as the Tournament of Champions and hereinafter referred to as the "EVENT").
- B. The EVENT will take place on:
Date:
Time:
Venue:
- C. The term of agreement is from date of execution of agreement and receipt of first payment, to MONTH, YEAR.
- D. NAME OF COMPANY has agreed to become the Presenting Sponsor for the EVENT on the following terms and conditions and shall hereinafter be referred to as the "PRESENTING SPONSOR".

NOW THEREFORE, in consideration of the foregoing and mutual covenants and agreements hereinafter contained, the parties hereto agree as follows:

1. Category Exclusivity:
 - a. COMPANY is the only Event Sponsor in the Presenting category.
2. Non- exclusivity:
 - a. The PRESENTING SPONSOR is aware there will be other Sponsors for this EVENT.
3. COMPANY will be provided, as PRESENTING SPONSOR with the following marketing benefits:
 - a. Foursomes
 - i. Two foursomes for the Event
 - ii. Two celebrities (one celebrity to join each of the two foursomes for golf and for dinner)
 - b. Access to Celebrities
 - i. Two times per year, access to one Olympian/world class athlete for the purposes of client hospitality and/or employee engagement. Each session shall not exceed a two hour period.
 - ii. Scheduling of athlete to be coordinated by NONPROFIT.
 - iii. COMPANY to confirm request three (3) months prior to engagement.
 - iv. Selected athletes will be arranged based on athlete availability.
 - v. NONPROFIT will make best efforts to provide access to athletes requested by COMPANY.
 - vi. All athlete expenses to be paid for by COMPANY, including transportation, accommodation, per diems and other costs related to the COMPANY engagement.
 - vii. Access must be arranged for prior to DATE.

- c. Product Placement
 - i. Product sampling/display/coupons at EVENT..
 - d. Corporate Profile
 - i. Opportunity for corporate representative to speak at the tournament.
 - ii. Corporate profile in NONPROFIT newsletter (DATE) and on website
 - e. Branding
 - i. Corporate logo positioned as follows:
 - 1. Media announcement
 - 2. Website (home page)
 - 3. On EVENT-related collateral
 - 4. Media print ads promoting the Tournament
 - ii. Corporate name listed on Partner/Donor Wall, for the period DATE to DATE.
 - f. Employee/Client Engagement
 - i. Access to celebrity athletes (see paragraph 3b, above)
 - ii. Volunteer opportunities for employees
4. Graphic Approvals:
- a. The PRESENTING SPONSOR will approve event-related graphics with their logo prior to printing and distribution of the materials. This will include, and not be limited to, print and electronic advertisements and event-related collateral.
5. Fees:
- a. In consideration for the rights and benefits to be received by the PRESENTING SPONSOR from the NONPROFIT (listed above), the PRESENTING SPONSOR will provide to the NONPROFIT, upon the execution of this agreement, a fee of \$XXX.
6. Payment:
- a. The sponsorship fee will be paid in two installments – the first on execution of the agreement and the second on completion of the event.

Corporate Sponsorship



4. This agreement shall constitute the entire Agreement between the parties and shall be construed in accordance with the laws of NAME OF STATE/PROVINCE. No modification shall be binding upon the parties unless the same is in writing and signed by the respective parties hereto.
5. Time is of the essence in this agreement.
6. The PRESENTING SPONSOR has the option to renew the contract recognizing that the investment fee may change and the option to renew must be exercised prior to FUTURE DATE for first rights of negotiation.

IN WITNESS WHEREOF the parties hereto have caused this agreement to be executed.

NONPROFIT

Per: _____

Authorized Signatory

Signature

Print name

Date

NAME OF COMPANY

Per: _____

Authorized Signatory

Signature

Print name

Date